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HOWARD ROSE COMPANY
HEMET, CALIFORNIA

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Horticulture Bureau of Plant In-
Department of Agriculture
Washington, D C

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GRADE COUNT ROSEBUSHES

January 20, 1939

Howard Rose Company
HEMET, CALIFORNIA

*Terms and Conditions as shown
in previous Lists*



Lot A No. 1 Grade, each 14c
 No. 1½ Grade, each 10c
 No. 2 Grade, each 8c

	No.	No.	No.
	1	1½	2
American Pillar. Single, pink with white eye		126	20
Cl American Beauty. Hardy, carmine red			290
Crimson Rambler. Small scarlet, large clusters... 40	210		190
Dorothy Perkins. Small shell-pink, large clusters	130		40
Dorothy Perkins White. As above except white... 50	90		80
Excelsa. Similar to Dorothy Perkins, except red ..			160
Flower of Fairfield. Similar to Crimson Rambler..200	40		50
Gold of Ophir. Copper, carmine and salmon	30		90
Mary Wallace. Rosy-pink to salmon	360		280
Roserie. Deep pink sport of Tausendschoen	120	90	60
Staechelín. Pink blooms, curled petals			490
Tausendschoen. Soft pink to white	140	180	110

Lot B No. 1 Grade, each 18c
 No. 1½ Grade, each 12c
 No. 2 Grade, each 8c

	No.	No.	No.
	1	1½	2
American Beauty. Deep pink to carmine	300	200	110
Black Prince. Dark crimson	160		
Captain Hayward. Light crimson	80	20	13
Conrad F Meyer. Silvery pink	140	30	10
Catherine Zelniet. Pure white	20	100	100
Cecile Brunner. Clear pink, yellow base	999	700	650
Chatillon Rose. Clear pink	250	10	70
Echo. Soft pink to white	510	300	250
Else Poulsen. Two-tone rose-pink		130	200
Ellen Poulsen. Pink			80
F J Grootendorst. Bright red	300	999	999
F J Grootendorst Pink. Clear pink	190	310	360
General Jacqueminot. Clear red	260		
Golden Dream. Clear yellow	100	30	30
George Elger. Clear yellow	200	90	100
Gloria Mundi. Orange-scarlet	999	600	450

Golden Salmon. Salmon-orange	999	450	300
Gruss an Aachen. White tinted carmine			20
Hansa. Reddish violet	60	70	10
Ideal. Dark red	999	400	310
Improved Lafayette. Deep crimson			70
Ingar Olsson. Bright pink	300	250	200
J B Clarke. Deep scarlet	20	60	10
Juliet. Old-gold and rose-pink	180	40	
Kirsten Poulsen. Scarlet	300	20	110
Lady Reading. Clear, bright red	550	220	150
Lafayette. Light cherry-crimson	10	40	100
Mme Albert Barbier. Salmon yellow	10		
Magna Charta. Bright pink to carmine	140		
Mrs John Laing. Soft pink	150	40	20
Miss Edith Cavell. Scarlet crimson	990	800	700
Mme N Levavasseur. Rosy-red	999	840	600
Paul Neyron. Rosy pink			40
Prince C de Rohan. Velvety crimson-maroon	170		
Paul Crampel. Orange-scarlet	460	290	130
Perle d'Or. Nankeen yellow	90	80	150
Pink Lafayette. Clear pink		80	90
Tip Top. Yellow and white tipped rose	50	70	110
Triomphe Orleanais. Red	999	850	600
Ulrich Brunner. Cherry red	300		10

Lot C

No. 1	Grade, each 22c
No. 1½	Grade, each 15c
No. 2	Grade, each 10c

	No.	No.	No.
	1	1½	2
Abol. White to faint blush	10	110	70
Autumn. Orange to yellow and red	600	400	
Briarcliff. Clear rose-pink	200	480	240
Caledonia. White; long buds, double blooms....		999	999
Catalonia. Orange-vermillion		30	100
Cathrine Kordes. Scarlet toned pink	20	30	20
Chas K Douglas. Scarlet-crimson		210	130
Columbia. Glistening pink	130	999	570
Conqueror. Saffron-yellow toned copper			10
Condesa de Sastago. Yellow and red	250		
Crusader. Rich crimson-red			60
Cuba. Cardinal-red to gold	430	60	20
Cynthia. Scarlet-carmine	70		
Dame Edith Helen. Glowing pink	480		960
David O Dodd. Rich, deep scarlet		30	100
Director Rubio. Cochineal pink		30	40
Dr Eckener. Buff and rose-pink	20	10	10
Duchess of Atholl. Old-rose to golden	480	130	
Duchess of Wellington. Saffron yellow	400	900	530
Duchess of York. Orange to apricot	50	589	422
Duquesa de Penaranda. Apricot-orange and pink	200	100	100
Edel. Ivory white	160	30	200
Edith Krause. Enormous, double white	30	20	
Edith Nellie Perkins. Cerise pink to gold	999	350	300
E G Hill. Deep scarlet			930
E J Ludding. Carmine pink	150	10	
Essence. Bright velvety crimson	20		
Etoile de France. Rich crimson	230		
Etoile de Hollande. Dark velvety-red		999	999
Eulalia. Double pink blooms		70	30

**All 999 items indicate we have that many, and more.*

Fantasy. Pearly pink	60	50	
Feu Joseph Looymans. Yellow shaded apricot ...	80	200	190
Francis Scott Key. Rich crimson	380	330	310
Frau Wiegand. Yellow to light orange	90	40	
General MacArthur. Scarlet	20		
Gipsy Lass. Dark scarlet-crimson	240	70	80
Glowing Carmine. Carmine	230	50	130
Golden Dawn. Sunflower-yellow			720
Gold Star. Golden yellow to orange	110	90	210
Grenoble. Scarlet-crimson	600		
Hadley. Rich crimson	999	600	600
Harrison's Yellow. Bright yellow	10		10
H C Young. Salmon-pink	170	90	50
Henrich Wendland. Nasturtium red to yellow ..	600	140	440
Hollywood. Rose-red	30	70	60
Hoosier Beauty. Deep scarlet	999	200	600
Hortulanus Budde. Luminous scarlet	50	10	30
Imperial Potentate. Deep rose-pink	220	540	90
Impress. Salmon-cerise to gold	140	200	250
Innocence. Pure white	90	200	240
Irish Charm. Blush pink to golden	20		290
Isobel. Bright orange-pink			20
Ivanhoe. Crimson	140	80	10
James Gibson. Velvety crimson	180		20
J C Thornton. Glowing crimson-scarlet			30
Joanna Hill. Deep creamy yellow	500		
John Russell. Crimson, shaded darker	150	60	40
Jon J L Mock. Carmine pink	180	20	
J Otto Thilow. Rich rose-pink		10	400
Jos P Annimaesse. Terra-cotta to coral	90	60	20
Jules Gaujard. Orange-carmine	50	60	90
K A Victoria. Ivory white to lemon	800	500	900
Kidwai. Creamy yellow	140	60	10
Killarney. Bright pink	490	160	100
Killarney Dbl White. Large, snowy white	140	240	10
Kluis Scarlet. Crimson-scarlet blooms	30	200	120
Korovo. Light salmon pink	200	30	10
Lady Alice Stanley. Light pink	140	180	250
Lady Ashtown. Carmine-pink	200	150	130
Lady Hillingdon. Deep orange-yellow	50	120	170
La France. Bright pink	150		
Leonard Barron. Pink toned gold	320		
Li Bures. Mixed red and yellow	180	30	
Lilian. Deep golden yellow	120		
Lord Charlemont. Deep crimson		80	
Los Angeles. Flame pink to coral	750	170	520
Louise Catherine Breslau. Coral-red to chrome ..	20	50	150
Lovely. Carmine-pink	150		
Lucie Marie. Yellow to apricot-cerise	580	100	140
Lucyle. Glowing pink	80	10	60
Luxembourg. Bronzy yellow	70		
Lydia. Rose-pink to orange	210	90	20
McGredy's Scarlet. Scarlet shaded rose-pink ..	600	400	300
Malar Ros. Rich crimson			100
Margaret McGredy. Orange-scarlet	999	100	400
Mari Dot. Bright apricot-orange		10	
Mev G A Van Rossem. Orange-brown	50		500
Miss Rowena Thom. Bright pink to golden	999		
Mme Butterfly. Soft pink	60	180	800
Mme Caroline Testout. Satiny pink	60	10	60
Mme Edouard Herriot. Coral-red to yellow	999	190	

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Mme Nicolas Aussel. Deep salmon	190	150	10
Mrs A R Barraclough. Carmine-pink			210
Mrs Chas Bell. Shell pink sport of Radiance ...		310	770
Mrs E P Thom. Pure yellow	600	999	999
Mrs Henry Bowles. Rosy-pink to salmon	500	100	
Mrs John Bell. Cochineal-carmine, golden base..		100	60
Mrs Pierre S DuPont. Rich yellow	999	800	600
Mrs R M Finch. Rosy pink		80	110
Mrs Wakefield Christie-Miller. Salmon-rose	360	100	60
Ophelia. Light salmon to yellow	440	340	300
Ophelia Golden. Golden yellow	999	999	999
Oswald Sleper. White blooms	50	50	150
Padre. Scarlet	70		
Pink Dawn. Deep rose-pink	60		
Polly. Soft pink to gold	50	120	30
Portadown Fragrance. Orange-scarlet toned rose..	90	90	30
Porto. Dark crimson-scarlet	60	60	20
President Herbert Hoover. Creamy yellow to pink	999	580	120
President Plumecocq. Yellow to salmon	80	40	
Prince Felix. Carmine-red	70		
Radiance. Rosy opaline pink		999	999
Radiance Red. Crimson		999	999
Rapture. Large, double, deep pink			160
Romance. Golden yellow		270	230
Roselandia. Golden yellow	210	100	30
Rose Marie. Rose-pink	210	130	
Roslyn. Deep golden yellow		340	250
San Jose. Orange-red to gold	100	60	10
Schwabenland. Deep rose-pink	260	520	220
Sensation. Rich dark crimson		350	740
Sir Henry Segrave. Deep, lemon yellow		60	30
Southport. Deep red	20		
Souv Claudius Pernet. Rich yellow	999	999	500
Souv Georges Pernet. Brick-red to orange-rose..	110		
Souv J B Welbel. Deep rose-pink	130	90	10
Souv Mme C Chambard. Deep coral-red	40	10	170
Splendor. Bronzy pink		40	40
Sunburst. Rich yellow		500	800
Sunkist. Coppery orange	900	999	999
Susan Louise. Dainty pink	100	70	30
Swansdown. Creamy white	30	20	
Syracuse. Bright scarlet crimson	570	590	450
Talisman. Rich yellow and rose-red	999	999	999
Thomas A Edison. Clear light to deep pink	20		10
Trigo. Rich yellow	30	100	
Vaterland. Dark scarlet-crimson	90		
Western Gold. Clear yellow		30	40
White Ensign. Creamy white	80	40	10
Wilhelm Kordes. Golden-salmon	150	70	150
Willowmere. Shrimp-pink			390
Yellow Sastago. Yellow	500	10	78

CLIMBERS---Lot C

Apeles Mestres. Clear yellow			10
Banksia White. Tiny white flowers	40	80	70
Belle of Portugal. Light pink blooms			50
Chaplins Pink Climber. Clear pink		50	
Cherokee Pink. Bright pink	60		
Cherokee Ramona. Carmine-crimson	170		
Cl Dainty Bess. ('35) Single, pink			110
Cl Etoile de Hollande. Dark red		300	

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Cl General MacArthur. Bright Scarlet	20		
Cl Gipsy Lass. Cl sport, crimson	20		
Cl Gruss an Teplitz. Velvety scarlet	50	30	50
Cl Impress. Salmon-gold sport	80	10	
Cl K A Victoria. White sport			30
Cl Killarney Double White. ('36) White	80		
Cl Lady Hillingdon. Orange-yellow	240	20	30
Cl Los Angeles. Pink to gold			130
Cl Mme Butterfly. Pink	30	50	30
Cl Mme E Herriot. Coral-red			80
Cl Mrs E P Thom. Rich yellow		100	
Cl Pink Cochet. Deep coral to salmon	70		
Cl Radiance. Rosy pink			30
Cl Red Radiance. Sport		90	250
Cl Souv Claudius Pernet. Yellow		70	90
Cl Sunburst. Yellow	370	20	10
Cl Syracuse. Bright scarlet crimson	90		
Cl White Cochet. Pure white	30		
Emily Gray. Golden yellow		90	60
Jacotte. Deep orange-yellow	50	10	30
Kitty Kininmonth. Deep pink		20	
Primrose. Canary yellow	200		

Lot D	No. 1	Grade, each 25c
	No. 1½	Grade, each 20c
	No. 2	Grade, each 12c

	No.	No.	No.
	1	1½	2
Agnes. Amber-yellow	40		10
Ami Quinard. Darkest red	10		
Angele. ('35) Creamy white	10	30	20
Angele Pernet. Coppery orange	300	270	470
Betty Uprichard. Orange-carmine to soft pink ..	210	370	20
Carol Howard. Bright, glowing rose-pink		10	
Chas P Kilham. Bright scarlet-carmine	550		300
Daily Mail Scented. Rich crimson-maroon	10	60	
Federico Casas. Cinnamon pink to gold			60
Golden Emblem. Rich yellow			70
Golden Pernet. Primrose-yellow	420	140	320
Golden Rapture. Rich yellow	140	280	510
Irish Fireflame. Pink and gold			50
Johanniszauber. Blood-red	20		
Katharine Pechtold. Orange flushed old-gold....			130
Lady Forteviot. Golden yellow to apricot	110	340	370
Lady Margaret Stewart. Rich yellow to orange-red		330	390
Lord Lonsdale. Rich yellow	40	110	
Louise Baldwin. Yellow toned orange	10		
Lucy Nicolas. ('35) Golden copper to pink		60	
Ludwig Oppenheimer. Glowing crimson-scarlet..	10		
Lulu. Coral-rose	520	40	70
McGredy's Yellow. Buttercup-yellow			240
Max Krause. Golden-yellow			420
Mrs Aaron Ward. Buff yellow to orange			40
Olympiad. Vivid scarlet to yellow		200	290
Patience. Scarlet-carmine to orange		20	
Phyllis Gold. Butter-yellow	50	40	40
Souv Jean Soupert. Creamy yellow to coral	10	20	10
Temno. Deepest red		10	
William Orr. Bright crimson	20	10	

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CLIMBERS---Lot D

Cl Edith Nellie Perkins. ('36) Cerise-pink to gold	10	
Cl Joanna Hill. ('36) Sport; bronzy yellow	60
Cl Lady Forteviot. Golden apricot	40 30
Cl Lady Margaret Stewart. Yellow, orange-red	..120	
Laure Soupert. White to light pink	20
Marechal Neil. Golden-yellow	20

Lot E	No. 1	Grade, each 35c
	No. 1½	Grade, each 25c
	No. 2	Grade, each 15c

	No.	No.	No.
	1	1½	2
Christopher Stone. Deep crimson	40	120	40
Dainty Bess. Rose-pink, wine-red stamens	30		
Falence. Yellow-pink	10	30	10
Hinrich Gaede. Bright vermillion toned gold	30	110	
Mme Joseph Perraud. Shell-pink to buff, orange			250
Mrs Sam McGredy. Orange-rose		50	
Rouge. Brilliant, clear scarlet	10	20	89
Victoria Harrington. Velvety dark red	50		10
Ville de Paris. Sunflower yellow	80	60	200

COLOR PLATES

7"x10" — \$1.00 Assortment

Some 50 pictures of Roses in color, showing 60 popular varieties. True to name in color and form. The well-known art-work of J. Horace McFarland Company.

The Howard Rose Company is proud to offer to its customers this excellent assortment of colored plates. If not a customer, even an order of 10 plants of one variety puts you in that class.

Not Over 3 Assortments to a Customer.

Large Assortment of
POLYANTHAS
Still Available

A special opportunity for you to handle real money-making merchandise.

Check this list and write to us for a quantity price.

PATENTED VARIETIES

Wholesale
Price Price
1-20 20-250

Better Times, (Patent No. 23)

The flowers are cerise, large, double and fragrant. Produced on long, strong stems. Foliage leathery, dark green. Free bloomer. Retail price

\$1.25, per doz. \$12.50\$.75 .60

Blaze, (Patent No. 10)

Climber, hardy everblooming, bright scarlet.

Retail price \$1.00, per doz. \$10.0060 .50

Countess Vandal, (Patent No. 38)

Long buds, rich blend of pink, copper and gold.

Single on long, stiff stems. Retail price \$1.00,

per doz. \$10.0060 .50

Eclipse, (Patent No. 172)

Long yellow buds; vigorous grower. Retail price

\$1.25, per doz. \$12.5075 .60

Golden Climber, (Patent No. 28)

Hybrid Tea flowered, hardy climber, golden.

Retail price \$1.00, per doz. \$10.0060 .50

Maid of Gold, (Patent No. 246)

The buds are golden yellow splashed with red, opening to large very double golden yellow flowers with 70 to 80 petals that lighten in color very little in the hottest sun. Retail price \$1.00 5.0

Mary Hart, (Patent No. 8)

Red Sport of Talisman. Same style as parent.

Retail price \$1.00, per doz. \$10.0060 .50

Signora, (Patent No. 201)

Two-tone yellow on pink. Retail price \$1.25,

per doz, \$12.5075 .60

Texas Centennial, (Patent No. 162)

Clear red sport of President H Hoover. Retail price 60c

..... .35 .30

Will Rogers, (Patent No. 256)

Dark velvety crimson maroon, double, free blooming. Strong, vigorous, dark green foliage.

Retail price \$1.00, per doz. \$10.0060 .50

These Patented Roses are being offered under license from Patent owners. The above is taken from their descriptions. They shall not be sold at retail for less than above shown figures per plant. (Not less than three of a kind at the dozen rates.)

